

## **BUDGET BOOK PROMOTION**

Copyright 2003, 2004 Cathi Stevenson

Published by Book Cover Express & Author's Café

Visit <http://www.bookcoverexpress.com> for  
professional book cover design. Eye-catching covers at  
competitive prices.

## INTRODUCTION

This document offers an easy, convenient way for authors to list their book(s) in as many internet locations as possible – for FREE. Whether you're an eBook author, a print author, or you have sample chapters you'd like to make available, these free sites are a valuable resource that will help you increase sales.

You'll find free listing sites, link exchange sites, nominal-fee sites, review sites, sites where you can offer free chapters, get interviewed and post reviews.

I can absolutely guarantee that these sites will go a long way in bringing your book and potential customers together. How can I be so sure? These are the very same FREE sites I used to put my own eBook: [How To Publish & Market Your eBook For Just \\$5 \(http://www.authorscave.com\)](http://www.authorscave.com) on the publisher's best sellers' list for almost a year. At one time, it was ranked #2 in non-fiction.

I didn't spend a lot of money. I won't spend a lot of money. The success of my own eBook was a direct result of three things: the free listing sites I'm sharing with you; publishing an eZine (using the FREE Topica service) and writing articles that I give away on the internet.

To make submitting your book as fast and easy as possible, I suggest you have the following items prepared in advance:

- The URL where readers can purchase your book
- A brief paragraph prepared that will tell people about your book
- An author biography
- A small gif or jpg image of the book cover
- A small author photo
- A zipped PDF file of sample chapters
- Keywords that describe your book and will enable readers to find it by topic
- A review of your eBook, ready to post
- A banner ad – there is a list of free banner making sites near the end of this eDoc
- Sign up for a free eMail addy (Hotmail, Yahoo!, Lycos) because many of these sites ask for an eMail, and you don't want to give out your main address in case the list is sold.

## COMPLETELY FREE LISTING SITES

### About.com

[http://publishing.about.com/library/bl\\_addebook.htm](http://publishing.about.com/library/bl_addebook.htm)

High-visibility site.

### Author Net

<http://www.author-network.com/eauthorsnf.html>

Offers categories to submit a site. It's possible to list in more than one.

### Authors Page

<http://www.authorspage.com>

This site is straight forward and really easy to use. You can list your author's page on the site. Make sure your book is front and center of any page you list.

### Best Book Links

<http://www.bestbooklinks.com>

Owned by the same group that own Word Thunder. A fresh, new site. No link back required.

### Book Zone

<http://www.literaryleaps.com/shownewlinks.cfm>

They screen link applicants, but there are several book announcements on the site, so apparently they do post them.

### Catharton

<http://www.catharton.com>

This site is tops in terms of artistic style. If you want to promote your eBook go to "authors" then to "submit a link" and then read down until you find the link to the "budding authors forum".

## Clay Tablet

<http://www.claytabletpublishing.com/ebookpromotion.htm>

Really nice site where you can promote both eBooks and self-published paperbacks. They have included listings for non-traditional categories.

## Dangerously Curvy Novels

<http://curvynovels.com/forum/>

If your book features a “real-size” heroine then announce it here. This site is a lot of fun. Dieters are *not* welcome.

## Discuss Books

<http://www.discussbooks.com>

Nice, clean site. Well organized. You can submit your site, or submit a free eBook. There are several categories that allow you to list various services, articles, interviews, etc. Be careful though, I made a typo in my ad for [BookCoverExpress.com](http://www.bookcoverexpress.com) (<http://www.bookcoverexpress.com>) and there's no way to fix it, so there it sits, a tribute to carelessness and a negative advertisement for my company.

## eBook 88

<http://www.ebook88.com/submit.html>

Free submission site. Books must be approved before they are listed.

## eBook Ad

<http://www.ebookad.com/announce.php3>

If you sign up you can add an announcement of your eBook.

## eBook Friends

<http://www.ebookfriends.com>

You can add an announcement to promote your eBook on this site's discussion list. Click on “enter” beside the owl and go to the forums. The place to announce your book is under “Community Services” and then go to “free ads”.

## eBook Heaven

<http://www.ebookheaven.co.uk>

List your eBook here. This site is owned by a fellow eAuthor who has a lot of great experience he can share. It's a UK site and a great opportunity to move into the UK market.

### **eBook News**

<http://ebooknews.netfirms.com>

You can add your eBook or resource to this directory. Lots of resource information.

### **eBook Palace**

<http://www.ebookpalace.com>

eBook Palace is a high-traffic site that offers free listings. Premium listings are available for a fee. I get about 100 downloads a month with my free eBook on this site. If you submit a free eBook remember to plug your services, web site, etc. in it. I use a few banner-style ads at the end of my text. You can also submit sample chapters for a free download.

### **eBook Portal**

<http://ebooks.searchking.com/>

You can submit your eBook to this popular directory which is part of Eva Almeida's eBooks 'n Bytes "dynasty".

### **eBook Talk**

<http://ebooktalk.net>

You can submit your link and apply for an eBook award on this site.

### **eBooks**

<http://www.ebooksnbytes.com>

Another high-traffic site that will give you plenty of exposure. Free listings available. You can get a premium listing here for only \$20.

### **e-Vampires**

<http://e-vampires.netfirms.com/AddLinks.htm>

List your vampire eBook, web site etc. The site owner also does vampire book reviews, author interviews, etc.

## **Greenspun**

[http://www.greenspun.com/boohoo/add.tcl?page\\_id=bizincreaser](http://www.greenspun.com/boohoo/add.tcl?page_id=bizincreaser)

Simply go on and add your URL. It seems intended for people who offer promotion resources, home based business, etc. So, if that's the genre of your book, it might be a good place to list.

## **Jogena**

<http://www.jogena.com/ebookdir/ebookform.htm>

You can add your free or retail book to this site's directory.

## **Know Better**

<http://www.knowbetter.com>

Offers a free listing service and paid listing for only \$25 per year.

## **Mind Like Water**

<http://www.mindlikewater.com>

This is a useful, professional-looking site obviously directed to well-educated eBook readers. Your book's description will link directly to your ordering page, or web site.

## **Mom Pack**

<http://www.mompack.com>

Another mom-oriented site some eBook authors might be able to utilize.

## **Preditors**

<http://www.anotherealm.com/preditors/newbooks.htm>

Popular site. Will post a banner for your first book on their site for one month, free.

## **Search King**

<http://www.searchking.com>

This is an oft overlooked search engine directory. To find the listing option click on "advertise" then go to the very bottom and in very small print you'll see "add/edit URL". Once you click here, you'll see a free listing option.

## **Strength Site**

<http://www.strength.com>

If your eBook is on fitness or health you can add a link to your page from this site. You can also submit relevant articles here.

### **url0**

<http://www.url0.com/ebooks/addsite.html>

I have yet to figure out what this site is doing, but sure enough, if you follow that exact link (that's the letter "l" and *not* the number "1" in URL0, by the way) you'll come to a submission page. It's pop-up-add HECK though, so be warned!!

### **Virtual Times**

<http://virtueltrang.tripod.com/english/vtimes/>

This site has been left incomplete for quite a while, so I'm not sure if the project has been put on hold, or not. There is an area for submissions: go to "eBook News" on the left, then scroll down and you'll find a submission link. The owner of the site is asking others to take on some of the challenges of getting it up and running, but I can find no active eMail link. This could be a good opportunity as the site does have potential.

### **Virtual-eBooks**

<http://www.virtual-ebooks.com/addabook.htm>

They have a host of information that many will find useful. You must contact the site owner via email before submitting. Will list both free eBooks and eBooks for sale.

### **WAHM**

<http://www.wahm.com>

If you or your eBook would interest this work-at-home moms' group (WAHMs), you can submit a banner ad to their site. Look under the "promote your business" directory.

### **Word Thunder**

<http://www.wordthunder.com>

If you sign up at this site, there's many valuable resources available to anyone promoting a book online, including add a book and add a site. What's really great about this site is that anyone who contributes to the site (I assume she means an article) will receive a personalized banner that is added to the banner rotation. Your book title will be added to the WordThunder bookstore. You can have an author interview

posted and free 3-month classified ad, if you have a writing/publishing related business to advertise

## **Write Ads**

<http://groups.yahoo.com/group/writeads/>

This is an eMail group where members can announce their latest book, eZine, or other writing related projects.

## **Writer Network**

<http://www.writernetwork.com/forum.htm>

An announcement forum/discussion list. Doesn't appear to be very active.

## **Writers**

<http://www.writers.net>

If you sign up are many free resources available. You can submit articles, add a personal profile (as well as a photo), etc.. There is a much more an author can do in terms of networking on this site, so take some time to familiarize yourself with all Writers.net has to offer.

## **writers-bbs**

<http://www.writers-bbs.com/inkspot/?forum.html>

This is a UK site, which is a good way to expand into that market. Announce your book, course, web site, etc. in the "announcements forum".

## **Writing Career**

<http://www.writingcareer.com>

Not quite sure where this resource fits, so I added in here. This company offers two free services, one even includes formatting your eBook. If you take advantage of the services, they will sell your book on their site. This could be a good resource for anyone who doesn't have the knowledge, time or money to set up their own eBooks and site. Make sure you read the contract carefully.

## **Xenite**

[http://www.xenite.org/internet\\_authors/announcebooks.html](http://www.xenite.org/internet_authors/announcebooks.html)

Free Announcement Service.



## LINK EXCHANGE SITES

### **Allenefrances**

<http://allenefrances.com/AuthorLinks.html>

Straight forward link exchange. Attractive site. No hype.

### **Bitbooks**

<http://bitbooks.com/guide/cgi-bin/add.cgi>

Fiction only. You can list free excerpts or stories.

### **eBook Jungle**

<http://www.ebookjungle.com/submit.php>

eBook orientated site. No hype.

### **Link Buddies**

<http://www.linkbuddies.com>

A sophisticated linking program that appears very well organized.

### **Max E-Book**

<http://www.maxebook.com/links/>

Straight forward link exchange program.

## **NOMINAL LISTING FREE**

### **Author's Den**

<http://www.authorsden.com>

This site allows you to open your own mini-site where you're able to upload graphics, bio, etc. It's a great solution for anyone who doesn't have a web site of their own, yet. You can also submit articles. They offer upgraded services for a fee. It's now \$79.95 for a lifetime. Members who joined prior to the fee service are "grandfathered" at a lifetime fee of \$25.

### **eBook Broadcast**

<http://www.ebookbroadcast.com/>

Really a unique site! You can submit a news release about your eBook for US \$9.95.

### **e-Bookdirectory.com**

<http://www.e-bookdirectory.com/signup.htm>

Cost for a One-Time Registration for your e-Book title is US \$10. There are no recurring annual fees.

### **eBook-Gazette**

<http://ebook-gazette.com/adsplace.html>

US \$15, but you must sign up for the ezines in which your ad appears. Claims your ad will reach more than 155,000 subscribers.

### **Global-Income**

<http://www.global-income.com/Ebooks/ListYoureBook.asp>

US \$10 for a year.

### **The eBook Catalog**

<http://theebookcatalog.webvena.com/>

This site has changed quite a bit over the past year. According to their “about us” section: The eBook Catalog is a Pay-Per-Click Search Engine that allows authors and publishers to list their eBooks in the directory/search engine and receive visitors on a cost-per-click basis, as low as US \$.01 per click.

**SITES TO SUBMIT FREE eBooks  
OR SAMPLE CHAPTERS**  
*(some of these have been listed in other sections)*

**Download.com**

<http://www.download.com>

It depends on what you write and how it's formatted, but there are ways to list eBooks at download.com.

**eBook Directory**

<http://www.ebookdirectory.com>

A site designed for the more aggressive marketer who may want to expand into other areas of eBook selling and promotion.

**eBook Palace**

<http://www.ebookpalace.com>

Plenty of things for the eBook author to check out on this site.

**Discussbooks**

<http://www.discussbooks.com>

Simply fill out the form to submit your URL.

**Free-eBooks**

<http://www.free-ebooks.net/submit.html>

Nice site, but then, all of Eva Almeida's sites are first-rate.

**Stealth Promotions**

<http://www.stealthpromotions.com/e-library1.htm>

Scroll to bottom or book listings and you'll see a paragraph inviting you to email them concerning submission. This site seems to feature a lot of aggressive-marketing technique books.

**Virtual-eBooks**

<http://www.virtual-ebooks.com/addabook.htm>

Virtual-eBooks accept listing for both free and for-sale eBooks.

## **FREE AUTHOR INTERVIEW SITES**

### **eBook Interviews**

<http://www.ebookinterviews.com>

You answer interview questions via online forum.

### **Self Publish eBooks**

<http://www.selfpublishebooks.com/>

Authors request an interview via eMail.

### **Writers Manual**

<http://www.writersmanual.com>

Promote your book through a free author interview. You can request a form from them, or submit your own.

## **eBOOK REVIEW SITES**

### **eBook-Reviews**

<http://www.ebook-reviews.net/submit.shtml>

Another Eva Almeida site. Online submission form. Includes special sections for particular genres.

### **Electronic Book Reviews**

<http://www.electronicbookreviews.com>

You can submit reviews and news releases here, if you sign up.

### **Forword Magazine**

<http://www.forewordmagazine.com/reviews.htm>

A wonderful, sophisticated site.

### **e-Vampires**

<http://www.e-vampires.netfirms.com/VEA.htm>

The site owner does vampire book reviews, interviews, etc.

### **KnowBetter.com**

<http://knowbetter.com/ebook/reviews>

You can submit reviews or request a review. Before submitting a review carefully read what rights you are granting the publishing site.

### **Learning Fountain**

<http://www.learningfountain.com/ebooks.htm>

Rates books on a scale of 1 to 10. Will publish reviews of books that score a 6 or higher.

## **Word Museum**

<http://www.wordmuseum.com/reviews/>

Can post reviews.



## **FREE ONLINE BANNER MAKING SITES**

Each of these sites offers a different assortment of options. Some are straight forward, and others take a bit of work to use, so it's a good idea to spend a few minutes and check each of them out before deciding on a service.

<http://www.crecon.com/>

<http://www.3dtextmaker.com/>

<http://www.flamingtext.com/>

<http://www.web-animator.com/>

<http://www.addesigner.com/>

<http://www.coder.com/creations/banner/>

## FREE FONTS

The web is full of free font sites, but here are two that will let you download very high-quality fonts, free of charge, that can be used for commercial purposes. These sites belong to the fontographers themselves.

<http://www.larabiefonts.com>